

**Rotary Club of Cedar Falls  
Board Meeting Notes  
March 10th, 2015**

---

The Board meeting was held at the Cedar Falls Woman's Club immediately following the regular noon meeting.

**Attendance:**

Present:

Kelly Christensen, President  
Sheryl McGovern, Secretary  
Bob Diedrichs, Director  
Brad Braley, Immediate Past-President  
Chad Feldmann, President-Elect  
Alexa Heffernan, Director  
Mike Butler, Director  
Mike Walsten, Director  
John Roth, Director

Absent:

Bob Hardman, Club Historian  
Leslie Nixon, Director  
Gary Winterhof, Treasurer

Guests: Joe Gitta

---

1. The meeting was called to order by President Kelly Christensen at 1:10 p.m.
  
2. President's Report:
  1. Discussed supporting all RYLA applications received (six at this time), even if more than the five currently in budget. Joe Gitta urged RYLA support and youth exchange. Money is available at the District level from RI Foundation that can be used for youth programs, and it has to be spent.
  
3. Secretary's Report:
  1. February 2014 board minutes have been posted. Moved by Mike Butler, seconded by Brad Braley to approve. Motion carried.
  2. Club attendance in February was 47%.
  
4. Treasurer's Report:
  1. February reports were reviewed. Motion by Alexa Heffernon, second by Mike Butler to approve as presented. Motion passed.
  
5. Old Business:

1. Local Projects Committee reported that the Boys & Girls Club was awarded \$1,000, and Veterans' Park \$2,000. There was no award to Salvation Army, because the club does not generally donate to general operating costs, as opposed to special projects. However, the Salvation Army was able to reach their goal.
2. Veteran's Park Update: Ground-breaking is planned, but no date set yet.
3. Membership: While our club's membership may be down, it could be some members are instead in the Cedar Valley Club, which is still good for Rotary. Bob Diedrichs would like to gather ideas and suggestions on improving attendance. May need creative ideas for programming, or limit similar types of programs. Maybe more field visits, possibly joint visits with the Cedar Valley Club. Maybe special meals for guest speakers who draw a large crowd. Remind members that when bringing a guest, the guest's first visit is free. Target a demographic that can come when our club meets, as demographics have changed over the years. Bob will assemble a group to brainstorm a list of names.
4. President-elect & board member search: Brad Braley is looking into this. Question arose on whether or not the president-elect has to have served on the board.

#### New Business:

1. Joe Gitta: funding for District Governor induction celebration: Consensus was that we probably will. As of 7/1/15, Joe Gitta will begin service as District Governor. The club is asked to fund some of the costs of the installation dinner, which will be held in the evening. He dinner will be held near the end of June, 2015, about 50-60 people (some will be our members). Discussion on possibly having club cover the cost (or partial cost) of members' dinners. Sheryl McGovern volunteered to serve on an installation committee. Joe is also seeking volunteers for the May 2016 District Conference Committee, which may be held at the Five Sullivan Brothers Convention Center. Joe also asked the board to promote volunteerism for RYLA. Application at IowaRyla.org.
  2. Local Scholarships/Johnny Dickinson Memorial Scholarship: Scholarships (Vocational, Dickenson, Baccalaureate) running a little behind schedule, but Joe Gitta will partner with Andy Pattee as chair/co-chair.
  3. The Historical Society is seeking donors for the banners for the historical area (ice-house, etc), for \$1,600. Led to a discussion on how much should be budgeted for Local Projects Committee, so they can make decisions as the year unfolds. Kelly will check with Gary Winterhoff to see what is available, and send out an email for votes.
  4. Kelly asked that \$140 be allocated to tune the Women's Club piano. Mike Butler moved, Mike Walsten seconded. Motion carried.
6. Meeting adjourned at 2:08 p.m
  7. Next meeting date April 14, 1:00 p.m.

---

Respectfully Submitted; Sheryl A. McGovern, Club Secretary.