

Board of Directors Meeting
August 13, 2013
Cedar Falls Woman's Club House, 2nd Floor
1:00 – 2:00 p.m.

Agenda

1. Scott Cooley agreed to serve as temporary secretary to take minutes.

2. Record attendance:	present	absent
Brad Braley	_x_	___
Scott Cooley	_x_	___
Kelly Christensen	___	_x_
Ervin Dennis	___	_x_
Steven Lindaman	_x_	___
Robert Hardman	___	_x_
Mare Madsen Schmidt	_x_	___
Gary Winterhof	_x_	___
Mike Walsten	_x_	___
Alexa Heffernan	_x_	___
Leslie Nixon	_x_	___
Chad Feldmann	_x_	___

3. The meeting was called to order at 1:09 p.m.
4. The agenda was reviewed and adjusted.
5. Minutes of the July 9, 2013 Board of Directors meeting
Mare motioned, Mike 2nd – motioned approved.
6. Secretary's Report - New Member Applications

Uyntha J. Duncan

Currently a member of the Rotary Club of Waterloo-Downtown; wishes to move her membership to Cedar Falls.

Residence: Cedar Falls

Sponsor: Scott J. Cooley

Abigail K. Sears

Employed at Regions Bank, Waterloo

Residence: Cedar Falls

Sponsor: Brandon Gray

Kourtney Williams

Employed by Care Initiatives, Windsor Nursing Home, Cedar Falls

Residence: Cedar Falls

Sponsor: Ervin A. Dennis

Mike moved & 2nd by Mare Schmidt. – carried to approve the applications of the three new members.

Andy Pattee is interested in transferring his membership from Charles City. Brad will check with Erv on what we need to do to make that happen.

a. Leave of Absence

Marcie Hagge has submitted a request for a Leave of Absence for the 2nd Quarter (October 1 - December 31, 2013). The reason is that she is teaching a course at UNI that is scheduled to meet over a portion of the noon hour each Tuesday of the week.

Alexa moved & Mare 2nd. Passed

7. President's Report

- a. As of July 23, all of the Board of Directors have been installed.
- b. Brad gave a report on attending the RI Convention to the club on July 23.
- c. A thank you was received from Barbara Prather, Northeast Iowa Food Bank executive director, for our recent payment on our pledge to their Capital Campaign.

8. Treasurer's Report – Steve Lindaman

3 months of financials were shared.

Highlights:

May 31st vocational scholarships, radon detector.

June 30th: Rotary polo purchase – Food Bank donation

July 31st – RYLA expenses.

Mare moved, Mike 2nd, and the Treasurer's Report was approved.

9. Club Foundation Update – Lindaman – no report for this month.

Old Business:

10. Rotary Member polos – still have shirts in reserve
11. RYLA update – Working with the RYLA students to coordinate a program

New Business:

12. Proposed 2013-2014 Budget (Brad Braley) – President Braley reviewed his Club and Foundation Budgets for the year.

Alexa moved, Scott 2nd to up RYLA from 3 to 5 scholarships

Mare moved to accept the amended budget, Alexa 2nd. The motion was approved.

13. Foreign Exchange Sponsor Opportunity (up to \$600)

Joe Gitta reported that he was not able to recruit enough members to host an incoming Youth Exchange student this year.. Kimberly Buros, District Youth Exchange Chair, found a family in Dubuque to host, but Dubuque is already sponsoring two students and but needs funds now to help them out for up to half the year.

Moved by Gary W. 2nd by Chad F. – motion carried to approve paying half of the student stipend.

14. Funding requests
Brad shared information received from Lynn Barnes, CF Kiwanis Rough Risers regarding having signs at the entrances to Cedar Falls with the service clubs listed. The board was supportive of the idea. Brad will communicate this to Lynn and will bring a firmer proposal when there is one.
15. Club Project(s) updates & nomination(s)
 - a. Octoberfest will be September 20-21. Leslie needs a copy of the Insurance coverage. Gary W mentioned he might have more information on it.
16. Cedar Falls Rotary Club Foundation Recognition Points (from Mike Butler)
We have approximately 2 dozen members who, who in total have accumulated over 15,000 Foundation Recognition Points (FRPs). In order to foster greater giving to RI Foundation we recommend the following:
A point for dollar match will be made for any member contributing to their first Paul Harris Fellowship. There is a \$100.00 minimum and the contribution must be made between July 1, 2013 and June 30, 2014. This point match will not exceed the credit required for their first PHF.
The match is only against dollars the member is contributing. It is intended to increase giving so may be included with other club recognized programs.
Scott moved and Mare 2nd – Steve inquired if PH points could be earned through service hours. Pres. Braley will inquire of Mike. Motion carried.
17. Membership and Retention Committee update (Chad Feldmann)
They are looking into providing reduced membership for new members under a certain age for a couple of years. Their Committee wanted more information.

They are working on developing a membership survey. – moved by Mare, 2nd Alexa. Moved.

They suggested providing copies of the Rotarian to guests & potential members and the Public Library. Cooley moved we order 5 extra copies to hand out to prospects/mo. and an extra copy for the CF Public Library. Motion carried. In response to a question of who is responsible for doing this, it was mentioned that Erv usually handles ordering things like this.
18. Website Committee update (Chad Feldmann) – Looking into more information on managing the Club Runner program. Chad currently doubts we have the manpower to implement the new program.
19. There was some discussion about having gifts for Rotary speakers. Brad will check with Erv on what inventory of gifts we have on hand and see what we might need.
20. Gary W. mentioned John Larsen's resignation from the club due to conflicts last year, and raised the possibility of John qualifying for the Rule of 85, so he could resume membership. The board was very receptive of trying to re-engage with John. Gary W. will approach him.

Adjournment: motioned Cooley 2nd by Lindaman 2:09 pm adjourned.